

Remake Learning Days: May 15-26, 2017



Role of Event Hosts Remake Learning Days Overview

Thank you for your support of Remake Learning Days 2017 as an enthusiastic event host!

Role of Organizations Hosting Events

Before Remake Learning Days:

- Submit Event to remakelearningdays.org - **DONE (now, check out the amazing events!)**
- Complete Marketing Form on remakelearningdays.org
- Promote RLD events through usual channels (email blasts, social media, etc.) using the Remake Learning Days logo and hashtag (#RemakeDays).
- Include Remake Learning Days in any of your regularly scheduled communications

During your RLD event:

- Encourage participants to take a short online survey during the event.
- Share photos of the event on social media using the hashtag #RemakeDays.
- Share information with participants about other Remake Learning Days events that they may be interested in.

Here are bullet points to help you communicate Remake Learning Days to community members:

Remake Learning Days:

- Remake Learning Days, from May 15-26, is 12 days of events and activities that celebrate educational innovation in southwestern Pennsylvania and West Virginia.
- Currently, there are more than 300 FREE events and activities scheduled that are geared toward children, youth, caretakers, families, and educators happening all over the city.
- Remake Learning Days is an initiative of the Remake Learning Network, a group of more than 200 organizations, educators, schools, businesses, and others, working together to transform teaching and learning in our region.

NEXT UP: Stay tuned for the SOCIAL MEDIA KIT and PRESS RELEASE in March.

Thank you for your continued support of educational innovation and Remake Learning Days!

www.remakelearningdays.org